



**HI-WAY DISTRIBUTING**  
**APPAREL CATALOG**  
**SPRING/SUMMER 2021**

VOLUME 1



# Fleece Blankets - Queen Zip Bag



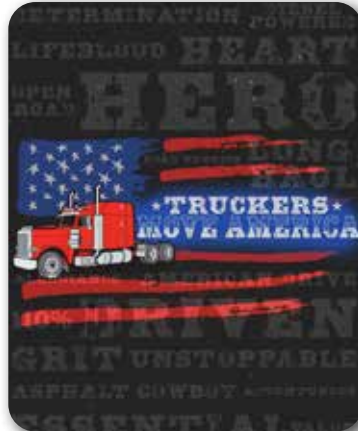
**Deer**

Catalog # 014-00945  
Retail: \$39.99



**Proud American**

Catalog # 014-01406  
Retail: \$39.99



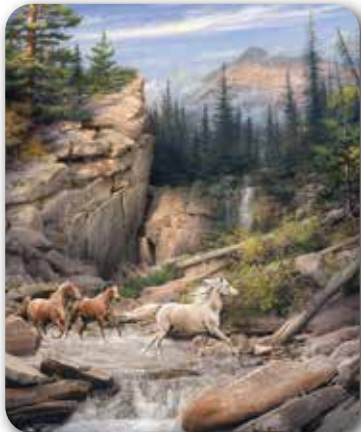
**Truckers Move America**

Catalog # 014-01423  
Retail: \$39.99



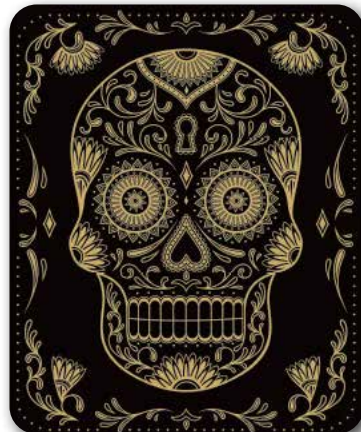
**Wolf**

Catalog # 014-00928  
Retail: \$39.99



**Horse Crossing**

Catalog # 014-01415  
Retail: \$39.99



**Tribal Skull**

Catalog # 014-01408  
Retail: \$39.99



**Warm and Cozy  
Fleece Blankets!**

**Wild Wear Blankets are Great  
for the Cab, RV or Wherever!**



## QUEEN | 75" x 93" Zip Bag Fleece Blanket

MINIMUM  
ORDER  
**8 PCS.**



**Comes with a  
Handy Zip-Up  
Carry Bag!**

**8 Pcs. PER CASE**

- Mix and Match
- 100% Polyester
- Machine Washable
- Approx. Bag Dimensions:  
18.5"H x 23"W x 4"D





# Fleece Blankets - Queen Rolled



## QUEEN | 75" x 93" Rolled Fleece Blanket

**Rolled Packaging for Neat Shelving!**



MINIMUM ORDER  
**8 PCS.**

- 8 Pcs. PER CASE**
- 100% Polyester
  - Machine Washable
  - Roll Dimensions: 18.5"H x 8"W x 8"D

**Wild Wear Blankets are Great for the Cab, RV, Dorm or Wherever!**



**Proud American**  
Catalog # 014-01432  
Retail: \$34.99



# Fleece Blankets - Bunk & Throw



## BUNK

**60" x 80" Rolled Fleece Blanket**



MINIMUM ORDER  
**12 PCS.**

- 12 Pcs. PER CASE**
- 100% Polyester
  - Machine Washable
  - Roll Dimensions: 15"H x 8"W x 8"D

**American Breed**  
Catalog # 014-01428  
Retail: \$26.99



## THROW

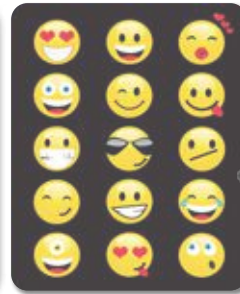
**50" x 60" Rolled Fleece Blankets**



MINIMUM ORDER  
**12 PCS.**

- 12 Pcs. PER CASE**
- Mix and Match
  - 100% Polyester
  - Machine Washable
  - Roll Dimensions: 13.75"H x 8"W x 8"D

**Don't Tread On Me**  
Catalog # 014-34164  
Retail: \$19.99



**Emoji**  
Catalog # 014-34148  
Retail: \$19.99



# 18" Satin Pillow Assortment, Falsa, Travel Blankets Assortment



**Deer**  
Catalog # 014-01513

Retail: \$12.99



MINIMUM ORDER  
**8 PCS.**

**Wild Wear 18" Satin Pillow**  
Case Pack:  
8 Pc. Pre-Pack  
**YOUR CHOICE**

Retail: \$12.99



**Wolf**  
Catalog # 014-01511

Retail: \$12.99



**Fleece Travel Blanket w/ Strap Assortment**  
Catalog # 014-14060

Case Pack:  
6 Pc. Pre-Pack

Gray



Retail: \$12.99

MINIMUM ORDER  
**6 PCS.**



**5' x 7' Falsa Blanket Assortment**

Catalog # 014-00409

Case Pack:  
6 Pc. Pre-Pack

Retail: \$14.99

MINIMUM ORDER  
**6 PCS.**



# Summer Gear Floor Display



Side 1

Side 2



# Summer Gear Floor Display



## FLOOR DISPLAY

Display Size: 75"H X 24"W X 24"D

Qty.	Catalog #	Description	Retail
12	044-05719	12 in 1 Tube Wrap	\$7.99
12	044-17128	2/\$20 Men's Premium Hat Asst.	\$12.99
12	044-19160	2/\$20 Lady Bling Hat Asst.	\$12.99
12	044-19168	Men-Lady Western Hat Asst.	\$24.99
12	044-19975	Fedora Hat Assortment	\$19.99
24	044-30432	Danbando Headband Asst.	\$12.99
12	044-41036	Sun Hat w/Fabric Under Brim	\$22.99
12	044-44617	2/\$20 Lady Patch Hat #1	\$12.99
12	044-44620	2/\$20 Lady Fashion Hat	\$12.99
12	044-46037	2/\$20 Driver Patch Hat Assortment	\$12.99
12	044-46061	2/\$20 Patch Americana Hat	\$12.99
12	044-46067	2/\$20 Men's Licensed Asst. Caps	\$12.99
12	044-46068	2/\$20 Men's License Big Rig Asst Hat	\$12.99
24	044-80080	2/\$20 Dlx Head Wrap Asst-US Only	\$12.99
24	045-05487	Men's Flip Flop Assortment	\$14.99
24	045-12955	Ladies Flip Flop Assortment	\$14.99
12	045-14122	Clogs	\$14.99
12	045-33041	Canvas Shoe	\$24.99
12	045-45118	Ladies Bling Flip Flop	\$14.99
<b>Display</b>			
1	044-36628	2021 WW Summer Header Sign	\$-
1	100-08009	Low Prof Seas Rack w/Hooks/Lab Holders	\$-
<b>Total</b>			<b>\$4,161.24</b>

**2021 Summer Gear Floor Display**  
Catalog # POG-38806  
Retail: \$4,161.24



**12 Pc. 12 in 1 Tube Wrap**  
Catalog # 044-05719



**12 Pc. 2/\$20 Men's Premium Hat Assortment**  
Catalog # 044-17128



**12 Pc. 2/\$20 Ladies Bling Hat Assortment**  
Catalog # 044-19160



**12 Pc. Men-Ladies Western Hat Asst.**  
Catalog # 044-19168



**12 Pc. Fedora Hat Assortment**  
Catalog # 044-19975



**24 Pc. Danbando Headband Asst.**  
Catalog # 044-30432



**12 Pc. Sun Hat w/Fabric Under Brim**  
Catalog # 044-41036



**12 Pc. 2/\$20 Ladies Patch Hat #1 Asst.**  
Catalog # 044-44617



**12 Pc. 2/\$20 Ladies Fashion Hat Assortment**  
Catalog # 044-44620



**12 Pc. 2/\$20 Driver Patch Hat Assortment**  
Catalog # 044-46037



**12 Pc. 2/\$20 Patch Hat Americana Asst.**  
Catalog # 044-46061



**12 Pc. 2/\$20 Men's Licensed Assorted Caps**  
Catalog # 044-46067



**12 Pc. 2/\$20 Men's Licensed Big Rig Asst. Hat**  
Catalog # 044-46068



**24 Pc. 2/\$20 Dix Head Wrap Asst.-U.S.**  
Catalog # 044-80080



**24 Pc. Men's Flip Flop Assortment**  
Catalog # 045-05487



**24 Pc. Ladies Flip Flop Assortment**  
Catalog # 045-12955



**12 Pc. Clogs Assortment**  
Catalog # 045-14122



**12 Pc. Canvas Shoe Assortment**  
Catalog # 045-33041



**12 Pc. Ladies Bling Flip Flop Asst.**  
Catalog # 045-45118



**1 Pc. 2021 Wild Wear Summer Header**  
Catalog # 044-36628



**1 Pc. Low Prof Seas Rack w/Hooks/Lab Hldrs**  
Catalog # 100-08009



**Wild Wear has the Right Gear to Kick Off Your Summer Fun & Adventure!**



# Summer Gear Ring Rack Display



**Side 1**

**Side 2**



# Summer Gear Ring Rack Display



## RING RACK DISPLAY

Display Size: 69.5"H X 28"W X 28"D

Qty.	Catalog #	Description	Retail
12	044-17128	2/\$20 Men's Premium Hat Asst.	\$12.99
12	044-19168	Men-Lady Western Hat Asst.	\$24.99
12	044-19975	Fedora Hat Assortment	\$19.99
12	044-44617	2/\$20 Lady Patch Hat #1	\$12.99
12	044-46037	2/\$20 Driver Patch Hat Assortment	\$12.99
12	044-46061	2/\$20 Patch Americana Truck Hat #2	\$12.99
12	044-46068	2/\$20 Men's License Big Rig Asst Hat	\$12.99
48	044-80080	2/\$20 Dix Head Wrap Asst-US Only	\$12.99
12	045-05487	Men's Flip Flop Assortment	\$14.99
12	045-12955	Ladies Flip Flop Assortment	\$14.99
6	045-14122	Clogs	\$14.99
<b>Display</b>			
1	044-36628	2021 WW Summer Header Sign	\$-
1	100-09860	Spring 4-Ring Round Spinner	\$-
<b>Total</b>			<b>\$2,392.38</b>

**2021 Summer Gear  
Ring Rack Display**  
Catalog # POG-38808  
Retail: \$2,392.38



**12 Pc. 2/\$20  
Men's Premium  
Hat Assortment**  
Catalog # 044-17128



**12 Pc.  
Men-Ladies  
Western Hat Asst.**  
Catalog # 044-19168



**12 Pc.  
Fedora Hat  
Assortment**  
Catalog # 044-19975



**12 Pc. 2/\$20  
Ladies Patch  
Hat #1 Asst.**  
Catalog # 044-44617



**12 Pc. 2/\$20  
Driver Patch Hat  
Assortment**  
Catalog # 044-46037



**12 Pc. 2/\$20  
Patch Hat  
Americana Asst.**  
Catalog # 044-46061



**12 Pc. 2/\$20  
Men's Licensed  
Big Rig Asst. Hat**  
Catalog # 044-46068



**48 Pc. 2/\$20  
Dix Head  
Wrap Asst.-U.S.**  
Catalog # 044-80080



**12 Pc.  
Men's Flip Flop  
Assortment**  
Catalog # 045-05487



**12 Pc.  
Ladies Flip Flop  
Assortment**  
Catalog # 045-12955



**6 Pc.  
Clogs  
Assortment**  
Catalog # 045-14122



**1 Pc.  
2021 Wild Wear  
Summer Header**  
Catalog # 044-36628



**1 Pc.  
Spring 4-Ring  
Round Spinner**  
Catalog # 100-09860



**Wild Wear has the  
Right Gear to Kick  
Off Your Summer  
Fun & Adventure!**



# Beanies, Face Masks



MINIMUM ORDER  
**9 PCS.**

**9 Designs**

**Printed Beanie Assortment**  
Catalog # 044-40751

**Case Pack:**  
9 Pc. Pre-Pack

Retail: \$11.99



MINIMUM ORDER  
**6 PCS.**

**NEW**  
*Styles*

**Printed Fleece Full Face Mask Assortment**  
Catalog # 044-40759

**Case Pack:**  
6 Pc. Pre-Pack

Retail: \$16.99



White Ninja

Dragon Slayer

Blue Dragon

Flayer



MINIMUM ORDER  
**6 PCS.**

**Half Face Mask Black**  
Catalog # 044-47711  
**Case Pack:**  
6 Pc. Pre-Pack

Retail: \$9.99



MINIMUM ORDER  
**6 PCS.**

**Full Face Mask Black**  
Catalog # 044-05730  
**Case Pack:**  
6 Pc. Pre-Pack

Retail: \$12.99







# Face Masks



Tiger Deity



Intruder



Blue Dragon



Medusa

MINIMUM ORDER  
6 PCS.

**NEW**  
Styles

**Printed  
Half Face Mask  
Assortment**  
Catalog # 044-47713  
**Case Pack:  
6 Pc. Pre-Pack**

Retail: \$12.99



Metal Stitch



Candy Eater



Blue Eater



Bleeding Skull

MINIMUM ORDER  
6 PCS.

**NEW**  
Styles

**Printed  
Full Face Mask  
Assortment**  
Catalog # 044-05720  
**Case Pack:  
6 Pc. Pre-Pack**

Retail: \$14.99



MINIMUM ORDER  
12 PCS.

**Tight  
Spandex  
Fit**

**Wild Wear  
White Spandex  
Dome Cap**

Catalog # 044-11165

Retail: \$3.49

**Case Pack:  
12 Pc. Pre-Pack**



MINIMUM ORDER  
12 PCS.

**Tight  
Spandex  
Fit**

**Wild Wear  
White Real Fit  
Spandex Cap**

Catalog # 044-11168

Retail: \$3.49

**Case Pack:  
12 Pc. Pre-Pack**



MINIMUM ORDER  
12 PCS.

**Titan Classic  
White Satin  
Du-Rag**

Catalog # 044-11116

or

**Titan Classic  
Black Satin  
Du-Rag**

Catalog # 044-11102

**Case Pack:  
12 Pc. Pre-Pack**



**YOUR CHOICE**

Retail: \$2.49



MINIMUM ORDER  
12 PCS.

**2pk. White  
Stocking  
Wave Cap**

Catalog # 044-11122

**or**  
**2pk. Black  
Stocking  
Wave Cap**

Catalog # 044-11106

**Case Pack:  
12 Pc. Pre-Pack**



**YOUR CHOICE**

Retail: \$2.49



## HEAD GEAR POWER WING DISPLAY

Display Size: 15"W X 52"H X 5"D

Qty.	Catalog #	Description	Retail
12	044-05720	Full Face Mask Printed	\$14.99
9	044-40751	Printed Beanie Asst.	\$11.99
12	044-40759	Printed Fleece Full Face Mask	\$16.99
12	044-47713	Half Face Mask Printed	\$12.99
24	047-47314	Magic Gloves	\$2.29
Display			
1	044-42553	WW Head Gear Header	\$-
2	044-42554	WW Head Gear Side Panel	\$-
7	100-17746	4" Flip Scan Hook For Power Wings	\$-
1	100-18080	Metal ClipStrip w/LabelPlate	\$-
1	100-18614	Chrome Power Wing	\$-
6	100-19969	Super Grip Holders/100-19969	\$-
7	100-58189	Flip Scan Label Holder	\$-
2	100-70959	Super Grip Pwr. Wing Sign Holder	\$-
<b>Total</b>			<b>\$702.51</b>



**Great Designs!**

**Great Wind Protection!**

**2021 Head Gear Power Wing**  
Catalog # POG-34012

Retail: \$702.51



## BANDANAS



**Many Colors to Choose!!**



**288 Pcs. Bandana Display Assorted Colors**  
Catalog # 044-43113

**Case Pack: 288 Pc. Pre-Packaged Display**

Retail: \$3.99



**Fun Time Fun Hair Bandana!**

**Cures Baldness!!**

**Wild Wear Flair Hair Bandana**

Catalog # 044-12069

**Case Pack: 12 Pc. Pre-Pack**

Retail: \$9.99



**NEW Styles**

**Great New Designs!**

**Deluxe Head Wraps Assortment**

Catalog # 044-57517

**Case Pack: 24 Pc. Pre-Pack**

Retail: \$14.99





## 2/\$20 Deluxe Premium Head Wrap Power Wing - 2021

**NEW**



### 2/\$20 Premium Head Wrap Power Wing

Qty.	Catalog #	Description	Retail
72	044-80080	2/\$20 Deluxe Head Wrap Asst.	\$12.99
<b>Display</b>			
10	100-17746	4" Flip Scan Hook for	\$-
1	100-00272	Silver Power Wing Display	\$-
6	100-19969	Super Grip Holders	\$-
2	100-26039	Premium Head Wrap Strip	\$-
2	100-10947	Strip Holder	\$-
2	100-26040	Power Wing Side Panel	\$-
1	044-42422	Hi-Vis Power Wing Header	\$-
<b>Total</b>			<b>\$935.28</b>



**NEW**  
*Styles*

### 2/\$20 Deluxe Premium Head Wrap Assortment Wing Rack

Catalog # 044-33805

Display Dimensions:  
54" T x 18" W x 6" D

Retail: \$935.28



### Stylish Sun & Wind Protectors!

#### Danbando Headband Assortment

Catalog # 044-30432

Case Pack:  
12 Pc. Pre-Pack

Retail: \$12.99



### Wild Wear 12-in-1 Tube Wrap Assortment

Catalog # 044-05719

Case Pack:  
12 Pc. Pre-Pack

Retail: \$7.99



**NEW**  
*Styles*

### 2 for \$20 Deluxe Premium Head Wraps

Catalog # 044-80080

Case Pack:  
24 Pc. Pre-Pack

Retail: \$12.99  
2/\$20



**NEW**  
*Styles*

### Wild Wear Head Wrap Assortment

Catalog # 044-58188

Case Pack:  
24 Pc. Pre-Pack

Retail: \$6.99



## Ladies Patch Hats Assortment

**YOUR CHOICE**  
**\$12<sup>99</sup> / 2 for \$20**

72 Piece Assorted  
 Hat Rack Display

MINIMUM ORDER  
 1 DISPLAY

\$12.99 or 2 for \$20



**Ladies Wild Wear Hats have the  
 Right One for Your Road Adventure!**

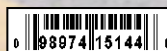
QTY	CATALOG #	UPC	DESCRIPTION	RETAIL
24	044-19160	098974191602	Ladies Bling Hat (Assortment)	\$12.99
24	044-44617	098974446177	Ladies Patch Hat (Assortment)	\$12.99
24	044-44620	098974446207	Ladies Fashion Hat (Assortment)	\$12.99
QTY	CATALOG #	UPC	FIXTURES	RETAIL
1	100-02202	N/A	Free Standing Hat Tower	N/A
1	044-36383	N/A	Ladies Hat Tower Header	N/A
<b>Total</b>				<b>\$935.28</b>

**Ladies Patch Hat Assortment**

Catalog # 044-15144

Retail: \$935.28

Display Size:  
 62"H X 8"W X 14.5"D





# Men's Hat Tower

MINIMUM ORDER  
1 DISPLAY



**YOUR CHOICE**  
**\$12<sup>99</sup> / 2 for \$20**

72 Piece Assorted  
Hat Rack Display



**Men's Wild Wear Hats have the  
Right One for Your Road Adventure!**

QTY	CATALOG #	UPC	DESCRIPTION	RETAIL
24	044-46037	098974460371	Driver Patch Hats (Assortment)	\$12.99
24	044-46061	098974460616	Americana Truck Pat Hats (Assortment)	\$12.99
12	044-46067	098974460678	Men's Licensed Hats (Assortment)	\$12.99
12	044-46068	098974460685	Men's Licensed Big Rig Hats (Assortment)	\$12.99
QTY	CATALOG #	UPC	FIXTURES	RETAIL
1	100-02202	N/A	Free Standing Hat Tower	N/A
1	044-36381	N/A	Men's Hat Tower Header	N/A
<b>Total</b>				<b>\$935.28</b>

**Men's Patch Hat Assortment**

Catalog # 044-15087

Retail: \$935.28



Display Size:  
62" H X 8" W X 14.5" D

# Ladies Hats



MINIMUM ORDER  
12 PCS.



Beach Please

Happy Camper #1

Happy Camper #2

Mama Bear - Quality Control

**Great Variety!**

**Many Clever  
New Designs!**



Sip Happens - So Put A Cork In It

Mama Bear - Takes Care

Travel Hair - Don't Care #1

American Flag

**Ladies Patch #1  
Hat Assortment**  
Catalog # 044-44617

**Case Pack:**  
12 Pc. Pre-Pack

Retail: \$12.99/  
2 for \$20



Pink Cross

Tan or Brown Cross

Red Lace Bling

Purple Lace Bling

Aqua Lace Bling

MINIMUM ORDER  
12 PCS.



**Wild Wear  
Ladies Fashion  
Hat Assortment**  
Catalog # 044-44620

**Case Pack:**  
12 Pc. Pre-Pack

Retail: \$12.99/  
2 for \$20



Stars/Skull

Peace

Pink or Green Fleur de Lis

Blue Lace Bling

Lt. Pink Lace Bling



MINIMUM ORDER  
8 PCS.

**NEW**



**Realtree  
Ladies Pink  
Camo Hat Asst.**  
Catalog # 044-40752

**Case Pack:**  
8 Pc. Pre-Pack

Retail: \$12.99



MINIMUM ORDER  
12 PCS.

**A Mardi  
Gras Must  
with this  
French Qtr.  
Look!**

**Wild Wear  
Ladies Bling  
Cap Assortment**  
Catalog # 044-19160

**Case Pack:**  
12 Pc. Pre-Pack

Retail: \$12.99/  
2 for \$20



Black

Purple

Red



# Men's & Ladies Hats



MINIMUM ORDER 12 PCS. **Wild WEAR**

**Many New Designs!**

Asphalt Cowboy - 100% Drive

Big Rig #1

Keep On Truckin

Gone Squatchin



**Men's Patch Americana Truck Hats #2 Asst.**  
Catalog # 044-46061

**Case Pack: 12 Pc. Pre-Pack**

Retail: \$12.99/ 2 for \$20



American Bullet Flag

America Strong

Proud American



MINIMUM ORDER 12 PCS. **Wild WEAR**

**Great Designs & Styles!**

Asphalt Cowboy - Moves America #1

Asphalt Cowboy - Moves America #2

Asphalt Cowboy - Moves America #2

Road King #1



**Men's Driver/Road Patch Hat Asst.**  
Catalog # 044-46037

**Case Pack: 12 Pc. Pre-Pack**

Retail: \$12.99/ 2 for \$20



Road King #2

Keep On Truck'n #1

Keep On Truck'n #2

Keep On Truckin #3

MINIMUM ORDER 12 PCS. **Wild WEAR**

Black  
Gray  
Pink

**Wild Wear Ladies Breast Cancer Awareness Hat Assortment**  
Catalog # 044-40726

**Case Pack: 12 Pc. Pre-Pack**  
Retail: \$12.99

MINIMUM ORDER 12 PCS. **Wild WEAR**

**Wild Wear Ladies Rebel Embroidered Patch Hat**  
Catalog # 044-45061

**Case Pack: 12 Pc. Pre-Pack**  
Retail: \$12.99

MINIMUM ORDER 12 PCS. **Wild WEAR**

**Military Beanie Hat Assortment**  
Catalog # 090M-90386

**Case Pack: 12 Pc. Pre-Pack**  
Retail: \$9.99

MINIMUM ORDER 12 PCS. **Wild WEAR**

**Men's Armed Forces Premium Hat Assortment**  
Catalog # 090M-90387

**Case Pack: 12 Pc. Pre-Pack**  
Retail: \$14.99

# Men's Licensed Hats



MINIMUM ORDER  
**12 PCS.**

**American Muscle Car Hats!**

**Many Designs!**

**Licensed Auto Hats Assortment**  
Catalog # 044-34111  
**Case Pack:**  
12 Pc. Pre-Pack

Retail: \$12.99/  
2 for \$20



MINIMUM ORDER  
**12 PCS.**



**A Commitment to All Things Outdoors!**

**Men's Licensed Outdoorsman's Hat Assortment**  
Catalog # 044-46067

**Case Pack:**  
12 Pc. Pre-Pack

Retail: \$12.99/  
2 for \$20



**Reel In One or Two!**

MINIMUM ORDER  
**12 PCS.**



**Two for Only \$20!**

**2 for \$20 Licensed Fishing Hats Assortment**  
Catalog # 044-44027  
**Case Pack:**  
12 Pc. Pre-Pack

Retail: \$12.99/  
2 for \$20



**These Hats are a Good Catch!**